

nespoli

Make it Easy! Make it Nespoli!

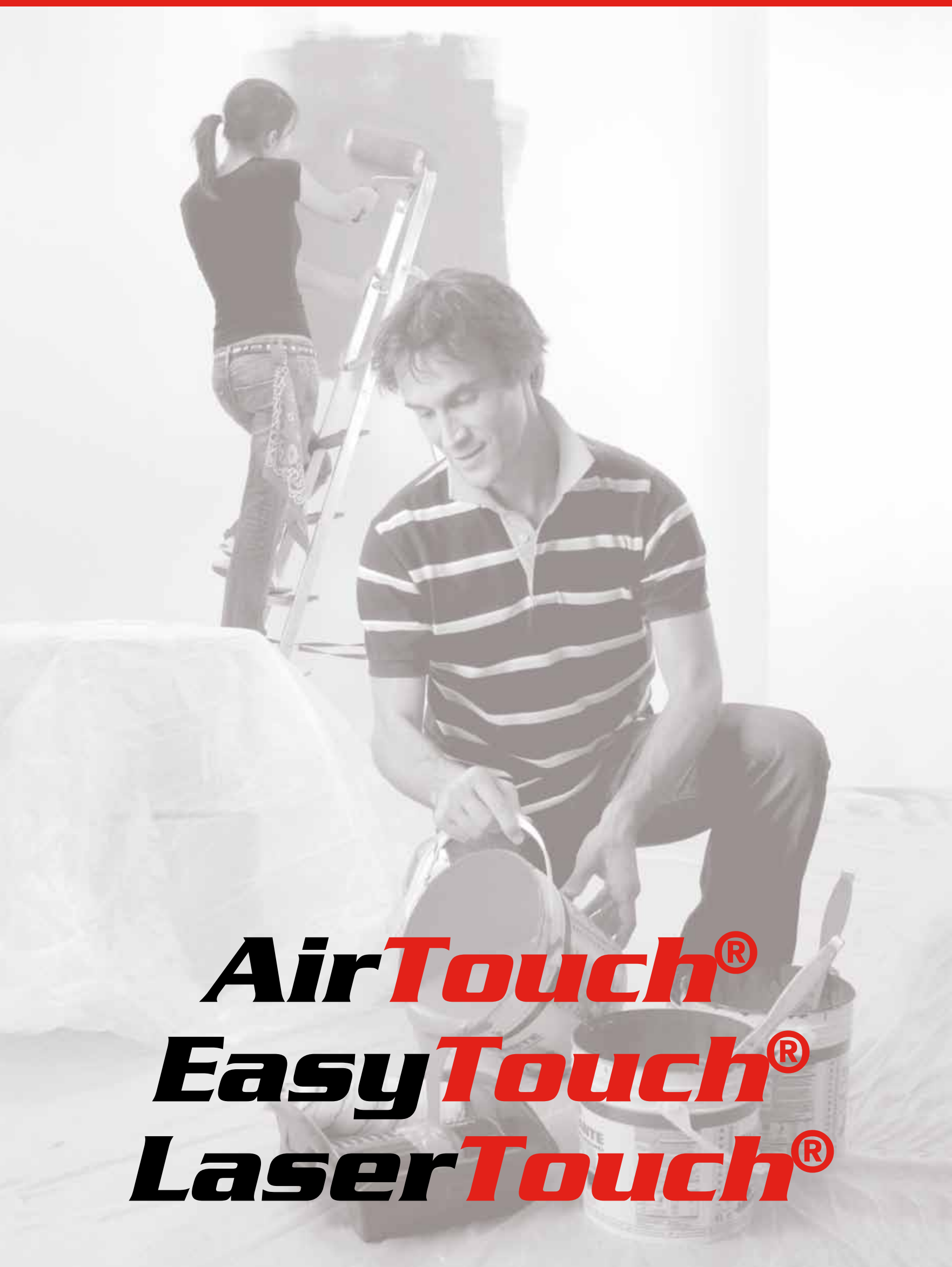
Innovation

AirTouch®

Absolutely comfortable tools!

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AirTouch® is the incorporation of an air cushion in the "grip zone" of paint tools.



This innovation is an evolution of the SoftTouch handles. This concept was developed with the Italian designer Andrea Casati and is applied on various paint tools.

Recent market research shows that the segment of young and modern DIY consumers is growing. These consumers, very often also female users (49%), are open to new product features and are looking for innovative and modern quality products. They are sensible to modern materials and nice design.



The advantage of this concept is that it helps avoid sore fingers and blisters. **AirTouch®** handles make the tools comfortable to use.

The **AirTouch®** concept is available not only on paint brushes, but also on a wide range of other paint tools like putty knives, wire brushes, cutters etc. The concept is even available on various masonry tools like trowels and spatulas.



LaserTouch®

The professional touch!

EasyTouch®

Make painting Easy!

EasyTouch®

Make painting Easy!

LaserTouch® is an optical and sensible finishing of the "grip zone" of wood tools, made with laser engraving. This concept is an evolution of the traditional wood handles.



Recent market research shows that the segment of semi-professional DIY consumers is growing and aging. This type of consumer looks for professional products made of traditional materials. Innovations are

accepted only if they represent an evolution of the past and if they bring real benefits. For this target segment, Nespoli Group has developed the **LaserTouch®** concept.

This concept improves the grip and the ergonomic aspect of wooden handles; it prevents from sore fingers and blisters.



The range of **LaserTouch®** handles is wide; it is available in paint brushes, putty knives, spatulas, trowels etc.



EasyTouch® refers to a line of new products that make the painting job easier.



The traditional paint tray now becomes portable; **EasyTouch®** tray; comfortably put on the arm gives freedom of movement and avoids endless bending over.

No more unstable buckets and clumsy grids that fall out of the bucket. The new **EasyTouch®** bucket and grid provides a stable solution with a grid that can be fully used for rolling out the paint.



SystemBlock® poles: an intelligent locking/un-locking system makes sure that your paint roller or other Nespoli tools will not fall of the extension pole during the job. In this way you can easily work in narrow spaces, difficult angles and high surfaces.



I-Pot®: the Intelligent Paint Pot hangs comfortably on your hand and avoids cramps. The rubber belt can also be used to pose the paint brush.



Also for the oval buckets we have a new stable **EasyTouch®** grid, that with an easy clip system can be mounted on the top leaving a lot of space for rolling out the paint. The backside of the grid also has hooks for hanging painting brushes and rollers.

All these innovations are patented. Nespoli®, AirTouch®, LaserTouch®, EasyTouch®, I-Pot®, SystemBlock® are registered trademarks of Nespoli Group.



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